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U. S. DEPARTMENT of Agriculture.

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**1931 CROP**

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**PIETERS-WHEELER SEED  
COMPANY**

**GILROY, CALIFORNIA**

**WHOLESALE GROWERS**

**OF**

**HIGH QUALITY**

**GARDEN SEEDS**

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*The Mark*

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*of Quality*

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*Vegetable Seed Trials*



# VEGETABLE SEEDS OF QUALITY ~ ~

EACH year, it is growing more apparent that the production of Vegetables is *becoming highly specialized* and is fast getting into the hands of Truckers and Market Gardeners whose livelihoods depend largely on the quality of their products, and who demand from their Seedsman *True Types of Highest Merit.*

We have anticipated this growing demand for *Select Strains of Carrot, Lettuce, Onion, Etc., Etc.,* and have for the past several years devoted a considerable acreage to *Selection and Breeding* work.

We are offering in this list, stocks, *Carefully Bred, Critically Rogued, Cleaned and prepared with all possible care to prevent any mixtures.* We believe that there are no better stocks obtainable and that you may depend on them to give satisfaction to your most critical trade. Seed of doubtful quality may be purchased cheaper, but why take chances? Quality will pay in the long run.

*We respectfully solicit  
your business*

**PIETERS-WHEELER  
SEED COMPANY**

For terms and conditions of sale please see Page 12
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LBS.	VARIETY	Price Per lb.
	<b>BEET</b>	
.....	Crosby's Egyptian.....	.....
.....	Detroit Dark Red.....	.....
.....	Ex. Ey. Flat Egyptian.....	.....
.....	Edmund's Blood Turnip.....	.....
.....	Ey. Blood Turnip.....	.....
.....	Early Wonder .....	.....
.....	.....	.....
.....	Swiss Chard, See Page 6.....	.....
.....	.....	.....
.....	.....	.....
	<b>CELERY</b>	
.....	Golden Self Blanching Vilmorin (Old Type).....	.....
.....	Golden Self Blanching Vilmorin (New Type).....	.....
.....	White Plume.....	.....
.....	Giant Pascal.....	.....
.....	Golden Plume.....	.....
.....	Celeriac Giant Prague.....	.....
	<b>DILL</b>	
.....	Long Island Mammoth.....	.....
	<b>ENDIVE</b>	
.....	Broad Batavian, Full Hearted.....	.....
.....	Green Curled .....	.....
.....	Green Curled Red Ribbed.....	.....
.....	Green Curled Pancalier.....	.....
.....	Green Curled Ruffec.....	.....
.....	.....	.....

# Select Carrot Stocks

We are doing extensive selection and breeding work on Carrot and offer Choice and Improved strains.

## Chantenay, New Coreless

This is of the accepted shape and type of Chantenay, but shows Red all the way through without yellow core. It is therefore very attractive both for Salad and Cooking purposes.

LBS.	VARIETY	Price Per lb.
	Amsterdam Forcing	
	Chantenay	
	<b>Chantenay, New Coreless</b>	
	Danver's Half Long	
	Early Scarlet Horn	
	Imp. Short White	
	French Forcing	
	Long Orange Improved	
	Nantes, Coreless	
	Oxheart	
	Orange or Yellow Belgian	
	St. Valery	
	White Belgian	
	White Mastodon	

# Improved Lettuce Stocks

After devoting several years to *SINGLE plant selection* we are offering many *improved* strains of Lettuce, each of which is the progeny of a single plant.

Each year we are *hybridizing* many hundreds plants of the leading varieties, with a view to obtaining *NEW SORTS* and to *IMPROVING EXISTING TYPES*.

Our Lettuce crops are *rogued by experts* as many as four times while growing, and there are *no purer or more highly bred Lettuce stocks produced than those which we are offering*.

LBS.	VARIETY	Price Per lb.
	<p><b>NEW STRAINS</b></p> <p><b>New York No. Twelve</b></p> <p>This is a single plant selection of our own culture which we have been breeding for several years. We believe it to be the outstanding selection of this variety and a great improvement over any existing types of New York. No. 12 is much earlier, makes large solid heads, uniform in maturing and of the flat head type. Several fields of this strain produced better than 80% cut of No. 1 heads inside of 65 days from planting.</p> <p><b>CREAMY HEART</b></p> <p>A selection we have made from California Cream Butter. It is similar to that sort, but is earlier and without any brown spots or brown edge, and is of most excellent, tender quality. It is very desirable for early spring planting, where a butter head variety is demanded both for market and home garden. We believe it has a place in the list of lettuce, in that, for early planting it is superior to Black Seeded Tennisball and similar varieties.</p>	



LBS.	VARIETY	Price Per lb.
	<b>LETTUCE</b>	
.....	All Seasons .....	.....
.....	All the Year Round.....	.....
.....	<b>Big Boston Extra Select</b> .....	.....
.....	Black Seeded Simpson.....	.....
.....	Black Seeded Tennisball.....	.....
.....	California Cream Butter.....	.....
.....	Chicken Lettuce.....	.....
.....	Denver Market.....	.....
.....	Early Curled Simpson.....	.....
.....	<b>Grand Rapids, Improved</b> .....	.....
.....	<b>Hanson Improved</b> .....	.....
.....	Hubbard's Market.....	.....
.....	<b>Iceberg</b> .....	.....
.....	Malta .....	.....
.....	Mammoth Black Seeded Butter.....	.....
.....	<b>May King</b> .....	.....
.....	<b>New York, P-W Selected</b> .....	.....
.....	Paris White Cos.....	.....
.....	Prizehead .....	.....
.....	Salamander .....	.....
.....	Silesia Early Curled.....	.....
.....	<b>Trianon Cos</b> .....	.....
.....	<b>Unrivalled</b> .....	.....
.....	Wayahead .....	.....
.....	Wheeler's Tom Thumb.....	.....

LBS.	VARIETY	Price Per lb.
	<b>MUSTARD</b>	
.....	Fordhook' .....	.....
.....	Large Smooth Leaf.....	.....
.....	Ostrich Plume .....	.....
.....	Southern Giant Curled.....	.....
.....	.....	.....
	<b>PARSLEY</b>	
.....	Double Curled.....	.....
.....	Hamburg Rooted.....	.....
.....	Moss Curled .....	.....
.....	Plain .....	.....
.....	Triple Curled .....	.....
	<b>PARSNIP</b>	
.....	Hollow Crowned .....	.....
.....	Improved Guernsey .....	.....
.....	Long White Dutch.....	.....
	<b>SALSIFY</b>	
.....	Mammoth Sandwich Island.....	.....
	<b>SWISS CHARD</b>	
.....	Dark Green Large Ribbed.....	.....
.....	Lucullus .....	.....
.....	.....	.....
.....	.....	.....
.....	.....	.....
.....	.....	.....

For terms and conditions of sale please see

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# Onion Seed

## *One of Our Specialties*

Onion is very susceptible to cross pollination. In order to eliminate all contamination and to maintain a true type, we are building up our stocks by mother bulb selection from carefully re-sorted bulbs of select strains. Each flower head is selfed by bagging. The seed obtained therefore becomes the product of an individual plant.

LBS.	VARIETY	Price Per lb.
.....	Ailsa Craig .....	.....
.....	Australian Brown .....	.....
.....	Denia (Improved Prizetaker).....	.....
.....	Ebenezer .....	.....
.....	Gigantic Gibraltar .....	.....
.....	Large Red Wethersfield.....	.....
.....	Ohio Yellow Globe.....	.....
.....	Prizetaker (P-W Select).....	.....
.....	Philadelphia Silverskin.....	.....
.....	Sweet Spanish, Riverside Strain.....	.....
.....	Southport Red Globe (P-W Select) .....	.....
.....	Southport Yellow Globe.....	.....
.....	Southport White Globe.....	.....
.....	White Portugal.....	.....
.....	White Sweet Spanish.....	.....
.....	Yellow Flat Danvers.....	.....
.....	Yellow Globe Danvers.....	.....
.....	Yellow Strassburg (True).....	.....

# California Radish Seed

Is recognized to be of much higher vitality  
than imported.

We are growing our stock seed from  
TRANSPLANTED ROOTS and offer the  
product as CHOICE STOCK.

LBS.	VARIETY	Price Per lb.
.....	Cal. Mammoth White.....	.....
.....	Chartier .....	.....
.....	Chinese White or Celestial.....	.....
.....	China Rose Winter.....	.....
.....	Crimson Giant.....	.....
.....	Deep Scarlet Turnip.....	.....
.....	Early Scarlet Turnip.....	.....
.....	French Breakfast.....	.....
.....	Icicle .....	.....
.....	Long Black Spanish.....	.....
.....	Long Scarlet Short Top.....	.....
.....	Round Black Spanish.....	.....
.....	Sparkler, Bright Scarlet, Half White Tipped.....	.....
.....	Vick's Scarlet Globe.....	.....
.....	White Tipped Scarlet Turnip.....	.....
.....	White Strassburg .....	.....
.....	.....	.....
.....	.....	.....
.....	.....	.....

# Sweet Peas

LBS.	VARIETY	Price Per lb.
	<p><b>Supreme Spencer Mixed</b></p> <p><b>EXTRA SELECT STRAIN</b></p> <p>Our stock seed is made up from the finest <i>named</i> varieties and contains many of the latest and best types, such as Edna May Improved, Cherub, Dainty, Sparkler, Miss California, Mary Pickford, Supreme, Pinkie, Brilliant Rose, Charming, Mammoth, 2 L. O., Powerscourt, Mermaid, Blue Bird, Chieftain, Warrior, Fordhook Orange, Defiance, Youth, Picture, and over</p> <p><i>Thirty other distinct varieties, carefully blended, making a brilliant, showy mixture equal to anything grown.</i></p>	
	<p><b>Spencer Mixed Field Grown</b></p> <p>For those who require a cheaper mixture of Spencers, we are offering a Field Grown Mixture which contains many varieties, well balanced as to color.</p>	
	<p><b>Eckford's Best Mixed</b></p> <p>A bright mixture of selected Grandiflora types in proper proportion of shades of White, Pink, Lavender, Blue, Scarlet, Yellow and Variegated.</p>	

# **This Agreement**

Made in Duplicate

On .....

by and between

**Pieters-Wheeler Seed Co.**

a corporation, of Gilroy, California,  
hereinafter called the Seller,

and .....

of .....

hereinafter called the Purchaser.

## **WITNESSETH:**

1. *Seller* agrees to sell and deliver and *purchaser* agrees to accept and pay for the varieties of seeds in the amounts, at the prices set forth in attached pages, and subject to the terms and conditions herein provided.

2. *Seller* agrees to plant, or cause to be planted, during the season of 1931 an acreage of land which will produce, under normal conditions, an amount of seed of the varieties herein named which will be sufficient to enable the seller to deliver the quantities of the seeds herein contracted for; and the seller agrees to deliver as soon as possible after harvest, such seeds in good merchantable condition, as herein defined, F. O. B. growing station, containers extra at cost, and not returnable. The terms "in good merchantable condition" is defined as seeds properly cleaned for seeding purposes, approximately free from foreign seeds distinguishable by their appearance and of a germination equal to the fair average germination of the crop of the current year.

3. In case of partial or total failure of any or all crops planted, or caused to be planted by the seller for the purpose of producing the varieties of seeds herein named, or, in case of damage to, or destruction of the seller's seed stocks before planting, or to the products of such plantings, or to any seed through fire, accident or other casualty beyond seller's control, the seller shall be obliged to deliver, if at all, proportional quantities only, and, in any event, the seller shall have the right to reserve an



amount of seed equal to that used in said planting.

4. Purchaser shall make payment for seeds delivered, by a trade acceptance due and payable net 60 days from date of shipment, or by cash within 30 days from date of shipment, less a discount of  $1\frac{1}{2}\%$ . Purchaser shall pay interest at the rate of 7% per annum on any overdue payments of purchase price.

If, at any time, the financial condition of the purchaser becomes unsatisfactory to the seller, the purchaser agrees, upon receipt of written notice to that effect, and upon demand of the seller, to pay for the seeds in advance of shipment, less a cash discount of  $1\frac{1}{2}\%$ , and if such payment is not made within ten (10) days from the receipt of such demand for payment, this agreement shall thereupon be deemed to be breached by the purchaser.

5. Except as herein otherwise expressly provided, the seller gives no undertaking or warranty express or implied, as to description, quality, productiveness, or any other matter of any seeds sold by it and will not be in any way responsible for the crop.

6. Purchaser's claims for shortage of deliveries must be made to seller immediately on receipt of shipment and all germination tests must be made and reported in writing (including telegram) by purchaser to seller within 15 days after receipt of shipment.

IN WITNESS WHEREOF, the parties have hereunto set their hands on the day and year first above written.

PIETERS-WHEELER SEED COMPANY,  
The Seller.

By.....

.....  
The Purchaser.

By.....

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## Special Instructions

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# Terms:

Our terms to firms of approved credit are: 60 days Net Acceptance, or 1½ per cent Discount for cash inside of 30 days from date of invoice; F. O. B. Growing Station. Bags at Market Value, not returnable.

# Conditions of Sale:

We will continue to book contracts only as long as we have sufficient acreage, under normal conditions, to produce quantities sold. All sales subject to confirmation.

# All Sales Made Subject to Customary Disclaimer of the Seed Trade

We give no warranty, express or implied, as to description, purity, productiveness or any other matter of any seeds we sell, and we will not be in any way responsible for them.

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Besides varieties listed, we are prepared to grow from customers' stock, and will give special attention to such orders.

**Correspondence Solicited**



**Pieters-Wheeler Seed Co.**

(Incorporated)

**GILROY, CALIFORNIA**

Cable Address:  
Wheeler, Gilroy.

Codes: Am. Seed  
A.B.C.—5th Edition





# SEED GROWING CONTRACT 1931 CROP

Pieters-Wheeler Seed Company  
OF GILROY, CALIFORNIA

AND

.....  
of.....  
.....

Date.....